



Armenian Startup Academy Berlin (ASAB)

September 2nd to September 9th 2017

Berlin, Germany

Support to SME Development in Armenia (SMEDA)



- 15 selected startups in the high-technology, innovative sector from Armenia
- 2 representatives each
- 8 days in Berlin

- Business Development and Business Coaching
- Investment Readiness Training
- Visibility and Promotion of the Armenian startup and technology scene and linkage to the European startup ecosystems
- Networking and Match-Making

Participating Armenian Startups

- [Armacad](#)
- [BeSafe by Onecryptor](#)
- [Certifire by Hex Divison](#)
- [Chessify by Fimetech](#)
- [Earlyone](#)
- Embry
- [Frismos](#)
- [Grovf](#)
- [Inapptics](#)
- [Koreez](#)
- [Pixomatic by Qube](#)
- [Triple-E](#)
- [XCloud Networks](#)
- [360 Stories](#)



Partners in Germany

BerlinerStrategen



hub:raum

Startup
Incubator



ACCELERATOR

Draft Agenda ASAB

	Morning	Afternoon	Evening	Location
Day 1 - Sunday, September 3	Arrival	Welcome, Introduction, Agenda and Sightseeing, Spree Cruise / Mediaspree	Free	GIZ (Köthener Str.)
Day 2 - Monday, September 4	Briefings Business Development	Investor Readiness Training	Free	GIZ (Köthener Str.)
Day 3 - Tuesday, September 5	Investor Readiness Training	Pitch Training / Business Coaching Sessions	Free	TBD
Day 4 - Wednesday, September 6	Sales, Marketing, Strategy	Sales, Marketing, Strategy	(Backup Public Event)	TBD
Day 5 - Thursday, September 7	Meetings	Visits - Accelerator, Incubator, Strategic Partners	Public Event Brandenburger Tor Museum – THE GATE	TBD
Day 6 - Friday, September 8	Visits - Accelerator, Incubator, Strategic Partners	Startup Night	Startup Night	TBD
Day 7 - Saturday, September 9	Goodbye Breakfast - Wrap-up, Reflection, Further Steps	Free	Departure	TBD

Public Event – Draft Agenda

Brandenburger Tor Museum – THE GATE Berlin am Pariser Platz
September 7th 2017

Time			
18:00	Opening & Welcoming	GIZ – German Development Cooperation	
18:10	Welcome Remarks	BMZ (Federal Ministry of Economic Cooperation and Development) und Deutscher Botschafter Kiesler	tbc
18:20	Welcome Remarks	Excellency Ashot Smbatyan, Ambassador of the Republic of Armenia to Germany	tbc
18:30	Introduction	“Armenia: Surprising High-Tech Destination”	
18:40	Presentation	Armenian Startup Academy Berlin – presentation of 15 surprising Armenian Tech Startups	
18:55	Panel Discussion	Panel Discussion: An ecosystem full of opportunities – Investment & company building in Armenia	
19:30	Get Together & Buffet	Networking and Exchange	



The Armenian Startup Academy Berlin (ASAB) is presented by SMEDA -
the "Support to SME Development in Armenia" project

SMEDA is co-funded by the European Union (EU) and the German Federal Ministry of Economic Cooperation and Development (BMZ) and implemented by GIZ's Private Sector Development in South Caucasus Programme.

SMEDA is part of the EU4Business and EU4Innovation Initiatives.

For more information contact eva.naeher@giz.de or visit www.smeda.am



EU4Business



Գերմանական
համագործակցություն
DEUTSCHE ZUSAMMENARBEIT

Implemented by:

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH