

MAIN ORGANISER

IFA Trade Fair
Enterprise Europe Network Berlin-Brandenburg

CO-ORGANISER

Partners of the Enterprise Europe Network, please see:
www.b2match.eu/ifa2017/contact

SUPPORTED BY

Messe Berlin GmbH
Berlin Partner for Business and Technology GmbH
Brandenburg Invest (WFBB)
IHK Berlin

 Messe Berlin

 IHK Berlin

 Berlin Partner
for Business and Technology

Brandenburg
Invest | WFBB

LOCATIONS

IFA NEXT
THE EDGE OF INNOVATION

@IFA NEXT: Berlin ExpoCenter City | Hall 26

IFA Global Markets
STATION-BERLIN, 3-6 SEP 2017

@IFA Global Markets: STATION-Berlin
Luckenwalder Straße 4-6

www.ifa-berlin.de

COSTS

The participation at IFA Business Days is free of charge for exhibitors and trade visitors, but prior registration is required.

Please note: IFA Business Days visitors need to purchase an admission ticket to get access to IFA Trade Fair. IFA Global Markets access is free of charge for trade fair visitors.

Please see:
<http://b2b.ifa-berlin.com/en/TradeVisitors/Tickets/>

PLEASE REGISTER FOR IFA BUSINESS DAYS BEFORE
25 August 2017 under www.b2match.eu/ifa2017

For further Information, please contact:

Wolfgang Treinen
Wolfgang.Treinen@berlin-partner.de
T +49 30 46302-268
www.berlin-partner.de | www.eu-service-bb.de

enterprise europe network

IFA Business Days 2017 Networking & New Contacts




Business Support on Your Doorstep


European
Commission


CONSUMER ELECTRONICS UNLIMITED
BERLIN, 1-6 SEP 2017

eu-service-bb.de

Fotos: © Messe Berlin GmbH

Come and visit IFA Business Days on the occasion of IFA Trade Fair 2017.

1 to 6 Sep 2017

Messe Berlin and the Enterprise Europe Network Berlin-Brandenburg invite you to take part in one of the various activities of IFA Business Days 2017 and to present your company or research institution. Explore the opportunities and find new international business, technology or research partners and inform yourself about new trends and innovations in electronics, home appliances and beyond. IFA Business Days 2017 are taking place from 1 to 6 September 2017 and are open to all exhibitors and trade visitors. Participation is free of charge but registration is required.

Please register via:

www.b2match.eu/ifa2017
before 25 August 2017

Register now and:

- receive up-to date information on new trends and innovations,
- meet international top-exhibitors,
- get in touch with high-technology small and medium-sized companies,
- benefit from new contacts with participants and initiate future cooperation,
- meet with international experts from the electronics industry and related sectors and expand your individual network,
- profit from pre-arranged b2b-meetings!

All this will happen during IFA Business Days from 1 to 6 September!



IFA BUSINESS MEETINGS

1, 2 & 4 Sep 2017: 13.30-17.30 at IFA NEXT
3 to 5 Sep 2017: 13:30 - 17:30 at IFA Global Markets
6 Sep 2017: 13:30 -15:30 at IFA Global Markets

Find new partners for commercial, technological or research cooperation in an efficient and targeted way. Pre-scheduled meetings provide the opportunity to get in touch with future partners. In the months ahead of IFA Trade Fair you can identify and send meeting requests to interesting participants listed in the event's directory. Just before the start of IFA you will receive a schedule, according to your indicated availability, with those meetings that have been confirmed.

IFA BUSINESS SESSIONS

1,2,4 to 6 Sep 2017: 10.30-12.30 at IFA NEXT
5 to 6 Sep 2017: 14.00-16.00 at IFA NEXT
3 to 6 Sep 2017: 10.30-12.30 at IFA Global Markets

As part of a series of two-hour information events, participants will learn more about a variety of topics, ranging from *market access to overseas' countries* to *International Intellectual Property Rights* to *funding and financing possibilities for international projects*. In that context, special attention will be given to *Horizon 2020*, the EU framework programme for research and innovation. The business sessions also include pitches from international clusters, companies and research organisations.

IFA TALENT MATCH

3 Sep 2017: 10.30-17.30 at IFA NEXT

Innovative companies, start-ups and research organisations will have the opportunity to meet and get to know skilled international talents from different domains to inform them on current job vacancies and career opportunities. Talents from all over the world will have the possibility to learn more about open jobs and career paths at a wide range of employers. In pre-scheduled meetings, employers and talents will be able to get to know each other, present themselves and discuss future career opportunities and potential collaboration.

More information and registration at: www.b2match.eu/ifa2017

IFA BUSINESS TOURS

1, 4 & 5 Sep 2017: 14.00-15.30

An absolute must for all trade visitors – learn more and stay ahead.

Get an overview on IFA's crucial topics and segments like digitalisation, smart manufacturing, smart living and sustainability. Get to know important exhibitors presenting their products and research results. Network with exhibitors and other participants. For this purpose, Messe Berlin in cooperation with the Enterprise Europe Network is offering guided tours to selected innovative exhibitors at IFA NEXT.

IFA BUSINESS DAYS at IFA NEXT and IFA Global Markets

1 to 6 September 2017

IFA Business Days take place at two separate locations: at IFA NEXT (Hall 26) and at IFA Global Markets (STATION-Berlin, Hall 8). IFA Business Days @ IFA NEXT focus on technological and research innovation and cooperation across industrial sectors. IFA Business Days @ IFA Global Markets focus on international innovation and cooperation in the consumer electronics and home appliance industries between suppliers, component manufacturers and OEMs / ODMs.

It is possible to register for the the two formats separately.

